



INNOVATION 2019

Choisie par
Picked by

AQMAT

AQMAT INNOVATION CONTEST: ITS RAISON D'ÊTRE

The Innovation Contest was designed to recognize and encourage the research & development efforts of our industry.

All products intended for Quebec hardware stores and home improvement centres are eligible.

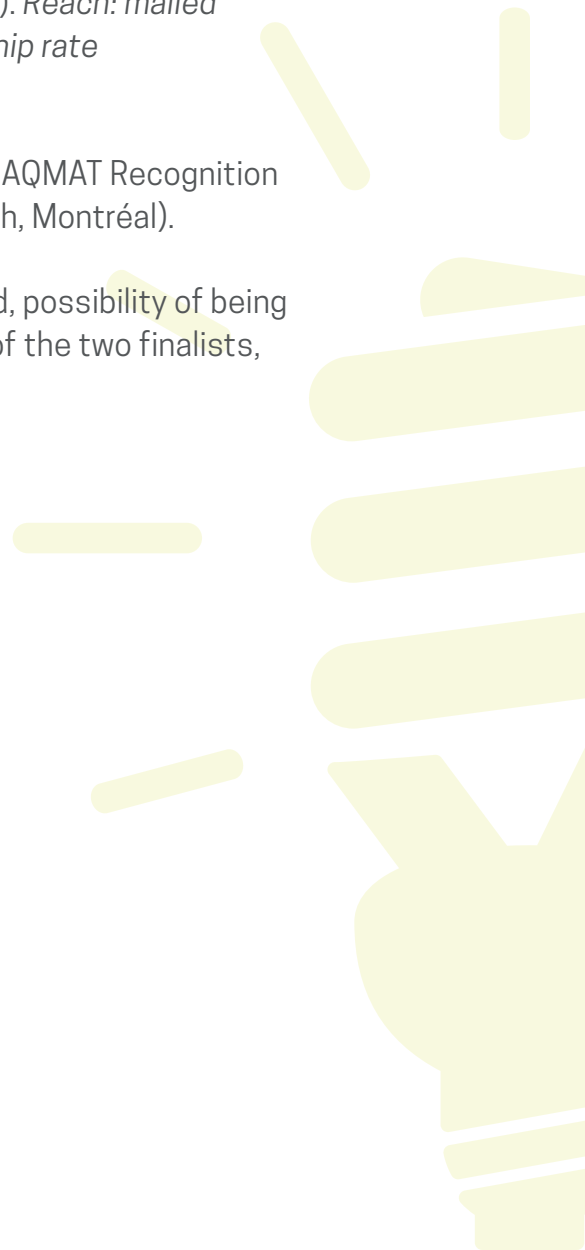
Ten products will be selected by a committee made up of four vendors of different banners, whose identities will be revealed after the selected products have been announced.

All products will be displayed during the 7th edition of the AQMAT Recognition Award Gala held at the Hôtel Reine-Elizabeth in Montréal on March 9, 2019.

The business community represented by the 500 guests attending the event will vote to determine the two finalists and the « 2019 Product of the Year. »

OUR COMMITMENTS

1. Unlimited dissemination of the « Innovation 2019 choisie/ picked by AQMAT » branding granted to the ten businesses.
2. Announcement of the ten selected products in AQMAT's November 2018 newsletter and in a press release issued to all journalists who have an interest in business and the housing industry. *Reach: potential media coverage (TV, radio, magazines, newspapers, web).*
3. Full-page presentation of each of the products in AQMAT's print magazine (December 2018 or January 2019 edition). *Reach: mailed to 3,000 members, with an estimated total readership rate of 10,000 industry vendors and professionals.*
4. Presentation of the 10 selected products at the 7th AQMAT Recognition Award Gala (March 9, 2019, Fairmont Reine-Elizabeth, Montréal).
5. At the same event, after the 500 guests have voted, possibility of being selected as « 2019 Product of the Year » or as one of the two finalists, with on-stage presence and picture.



APPLICATION FORM

TO BE RETURNED BY OCTOBER 19, 2018

Name of business : _____

Contact person : _____

Telephone : _____ Email : _____

Website : _____

Name of product : _____

Product category : _____

Launch date : _____

Description of characteristics and benefits (75 words max.) : **can be provided in word document**

Prerequisites :

- Complete the application form and return it by October 19, 2018
- Include a photo or drawing of the submitted product
- Register at least one of the business's executives for the 7th AQMAT Recognition Award Gala

* My business is committed to sponsoring the amount of \$3,000 for this event if the submitted product is chosen by the selection committee.

Signature : _____

Date : _____