



Visites D'USINES

DU 10 AU 14 OCTOBRE 2016

Une initiative de **AQMAT**

Our Ten Commitments:

1. Grant the five businesses unlimited dissemination of the invitation to this “open house” to their clients, suppliers, and local organizations.
2. Provide an “Organizer’s Guide” which includes advice on logistics and protocol matters, as well as an invitation template and the tour’s logo.
3. Unveil each of the five participating businesses in newsletters published in September 2016, including the businesses’ logos and descriptions, and archived on www.AQMAT.org. Reach: 2000 subscriber members and visitors to our website.
4. Promote the five factory tours in a full-page ad in the AQMAT’s print magazine, September 2016 issue. Reach: mailed to 3000 members, with an estimated total readership rate of 10,000 industry merchants and professionals. Worth \$3130.
5. Issue a press release, which will unveil the five factories to be toured, and which will be sent to all journalists who have an interest in business and the housing industry, inviting them to cover the event. Reach: Potential broadcasts by media (TV, radio, magazine, newspaper, web).
6. Presence of an AQMAT journalist for the publication of a photo report in the next day’s newsletter, also archived on www.AQMAT.org. Reach: 2000 subscriber members and visitors to our website.
7. Produce a professional video of each factory tour. Individual dissemination in a newsletter published in November, on our Facebook page, and on YouTube, and permanently archived at www.AQMAT.org.
8. Publish a two-page photo report on each factory tour in the AQMAT’s print magazine, December 2016 issue. Worth \$5787.
9. Obtain approval of all texts, photos, and videos prior to dissemination.
10. Provide a USB key of all photos and the video for the businesses’ own use.

2016 Plant Tour: Application

RETURN BEFORE AUGUST 19, 2016

Company Name: _____

Contact Person: _____

Telephone: _____ Email: _____

Website: _____

Plant Address:	
<p>Prerequisites:</p> <ul style="list-style-type: none">√ Be an AQMAT member√ Complete and return the application form by August 19, 2016√ Be 100 % in charge of for the visit <p><input type="checkbox"/> I, the undersigned, do hereby certify that my company will pay \$3,000 for this activity.</p>	

Signature: _____ Date: _____ 2016