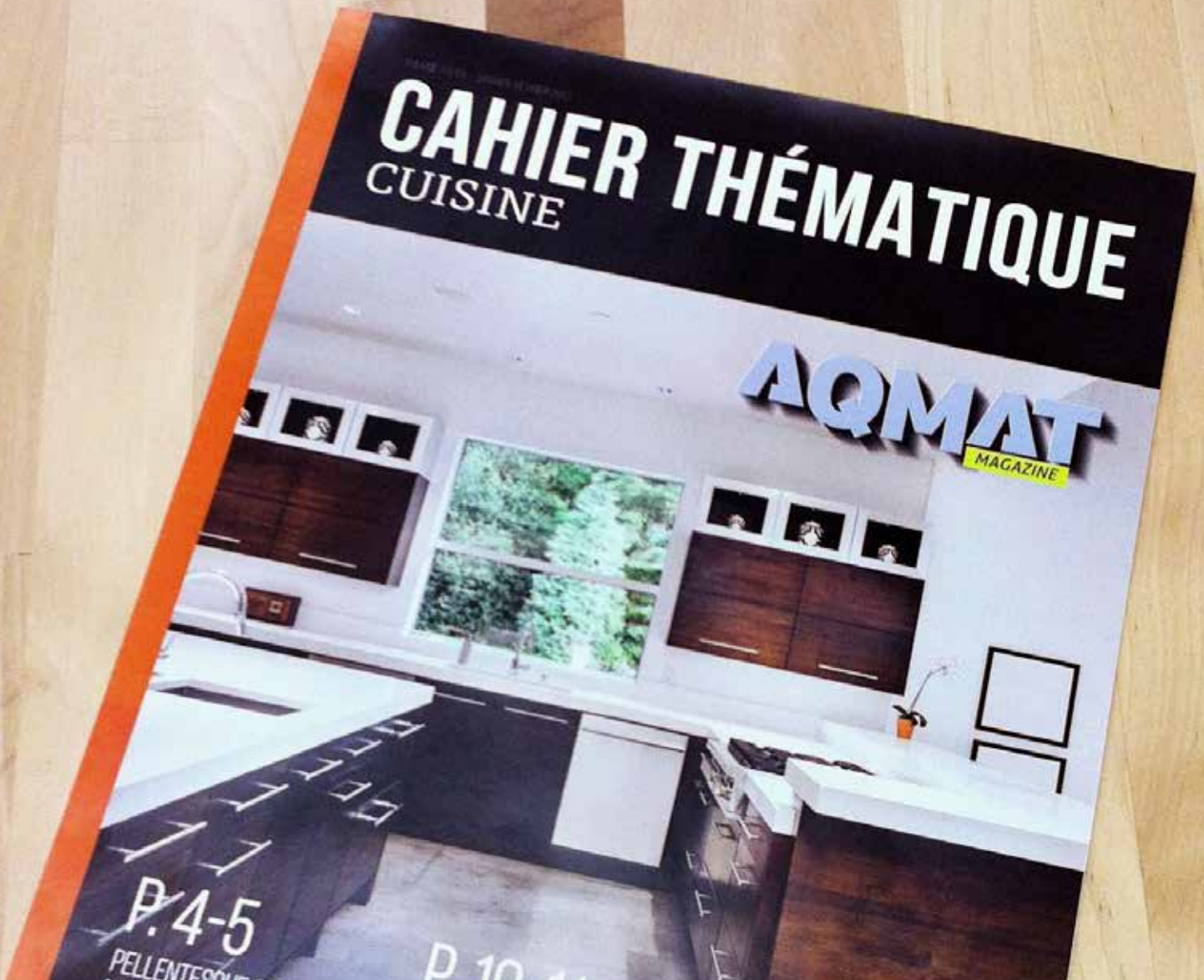


The Quebec Hardware and Building Supply Association

AQMAT

MEDIA



THEMATIC BROCHURE | 2017 EDITION

THEMATIC BROCHURE

Introduction

IN 2017, AQMAT THEMATIC BROCHURES ARE LITERALLY OUTSTANDING!

After taking up only a few pages of the AQMAT Magazine for the past two years, the dossiers will now be published as independent publications mailed with the AQMAT Magazine in a clear plastic packet.

The choice medium to distribute a message in a pleasant and logically designed environment!

- 16 pages per thematic brochure, 6 times a year
- Printed on premium glossy paper from protected forests (FSC)
- A single advertisement per page
- Over 3,000 copies distributed



THEMATIC BROCHURE

Content

ISSUES	TOPICS COVERED
Issue No. 2 (March)	Landscaping
Issue No. 4 (June)	Staircases, railings, and columns
Issue No. 5 (July-August)	Anchors, bolts, etc.
Issue No. 6 (September)	Drywall and other partitions
Issue No. 7 (October-November)	Cleaning and Maintenance
Issue No. 8 (December)	Store and Warehouse Equipment

Page Layout with a 1/4 Page Ad

CAHIER THÉMATIQUE
CUISINE

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CAHIER THÉMATIQUE
CUISINE

YOUR AD HERE

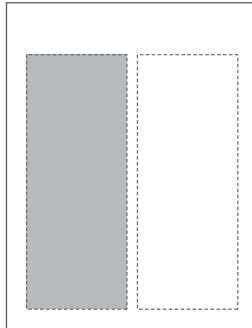
JANVIER-FÉVRIER 2017 • AQMAT CAHIER THÉMATIQUE 5

4 JANVIER-FÉVRIER 2017 • AQMAT CAHIER THÉMATIQUE

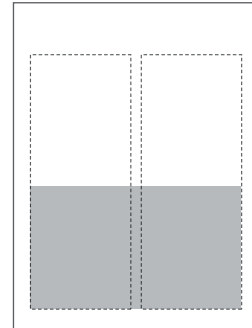
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THEMATIC BROCHURE

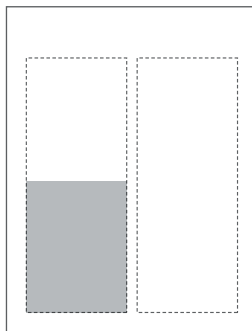
Available Formats



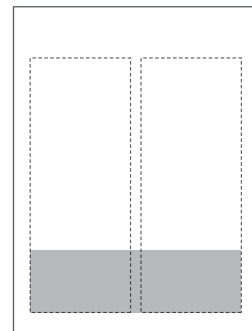
1/2 page vertical
Width: 3.725"
Height: 9.5"



1/2 page horizontal
Width: 7.75"
Height: 4.5"



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Rates

ADVERTISING SPACES	RATES
1/2 page	\$2,800
1/4 page	\$1,990
Back cover page	\$4,000

Guaranteed positioning: + 20%.

Businesses that are not members of AQMAT pay an additional charge equivalent to 33%.

THEMATIC BROCHURE

Deadlines

ISSUES	SPACE CLOSE	MATERIAL CLOSE	PUBLICATION DATE
March 2017 <i>Landscaping</i>	January 27	February 17	March 8
June 2017 <i>Staircases, railings, and columns</i>	May 12	June 2	June 20
July-August 2017 <i>Anchors, bolts, etc.</i>	June 23	July 18	August 4
September 2017 <i>Drywall and other partitions</i>	July 7	August 11	August 31
October-november 2017 <i>Cleaning and Maintenance</i>	September 8	October 11	October 31
Décember 2017 <i>Store and Warehouse Equipment</i>	October 20	November 10	December 1

Advertising Material Required

Ad Specifications:

File Accepted: PDF (High Resolution)

Resolution: 300 dpi

Colors: Only CMYK

YOUR CONTACT

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AQMAT

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